

ARTIST CONCEPTUAL RENDERING. DEVELOPER MAY CHANGE WITHOUT NOTICE

PIONEERS,
TRENDSETTERS,
INNOVATORS
- ALL HAVE
ONE THING IN
COMMONTHEY KNOW
WHAT IT MEANS
TO BE FIRST

WELCOME TO 501 FIRST



ONE ADDRESS AHEAD OF ALL OTHERS

When you live at 501 First, you live where the energy of downtown and the culture of the city come together in one perfect place you're proud to call home.





THE ENTRANCE

- Elegant porte-cochère with 24/7 valet service upon entry
 Mid-century, modern-inspired interior finishes and furniture in residential lobby with 25' ceiling heights
 Ground level food and beverage concept
 Secure bicycle storage in enclosed and air-conditioned space

- space

 Centrally-located personal storage for all owners

TASTEFUL ENCOUNTERS

The ground floor of 501 First is anchored by a chic bistro and bar concept helmed by GPG Hospitality, one of New York City's premier restaurateurs. Extraordinary hospitality combines with fresh, delicious food and superior service in a convenient spot that's always right at home.

Known throughout the world for their market-leading concepts, GPG Hospitality currently manages:

Breads Bakery Nur Lamalo The A.R.T. NoMad - rooftop bar Stretch Pizza



25 Bakeries Around The World You Have To See Before You Die

by Buzzfeed

"Best of NY chocolate babka" by New York Magazine

One of the "10 awesome new bakeries in NYC"

by Eater

One of "New York's Chicest Bakeries"

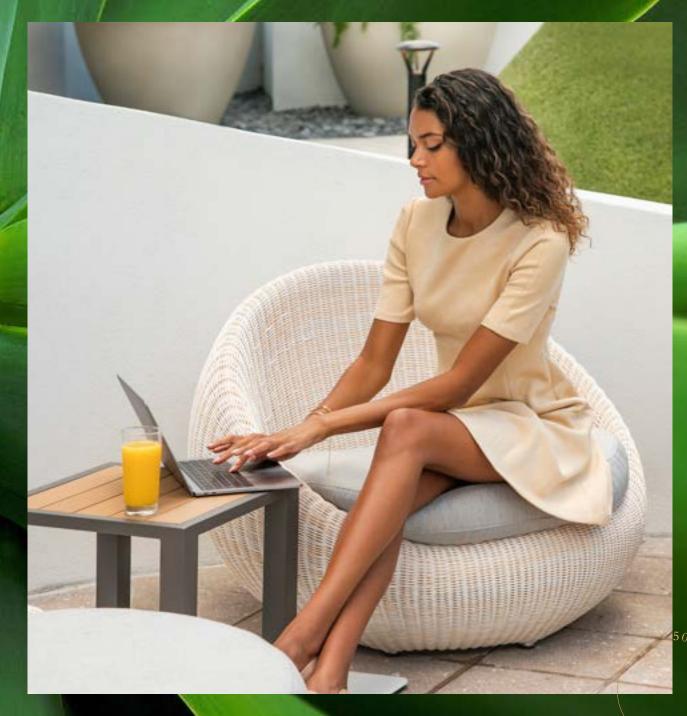
by Harper's Bazaar

As seen in:

- _ The New York Times
- _ Grub Street
- _ Gothamist
- _ The Infatuation
- _ Eater NY
- _ Today Show _ Wall Street Journal



WORK SMARTER PLAY GREENER



MIAMI CONDO LIFESTYLE



LEVEL THREE

THE PLACE TO MEET YOUR NEIGHBORS

- Partnering with a NY/LA based workspace team to create a resident-only, concept which includes:
- Boardrooms with video conferencing and
- smart technology
 Exclusive private art and music events
 East rooftop coworking area with
 powered banquette seating and secluded
 pods shaded by wood trellises and pergolas
- Pet bath station to cater to furry residents
 Centrally-located personal storage for all
- Luxer One Package Room featuring a techforward, contactless digital package delivery
 system, cold storage and dry-cleaning service
 Fully integrated digital property access system
 offering secure, smart and convenient video
- intercom solutions



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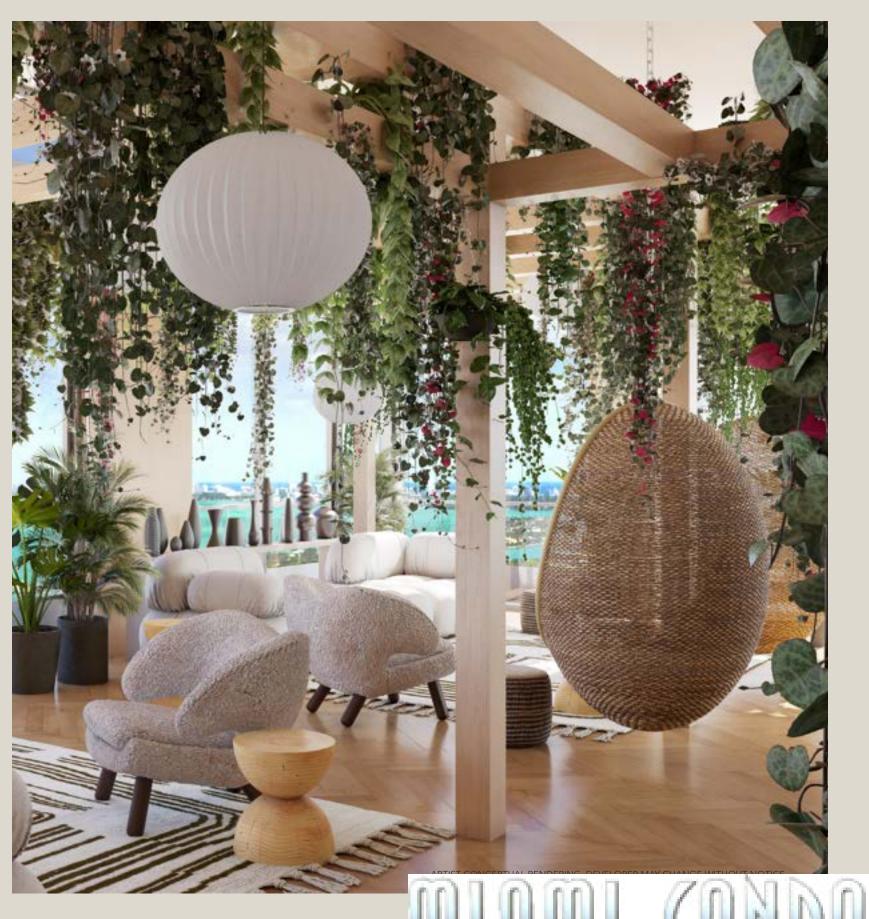




501 FIRST IS ONE OF MIAMI'S FIRST-EVER RESIDENCES TO MAKE SMART BUSINESS AND OFFICE SOLUTIONS PART OF THE COMMUNITY

MIAMI (ONDO LIFESTYLE







ROOFTOP LOWER LEVEL

VIP LIVING ROOM

Amenity space dedicated to your social life, including:

- _ Greenhouse, an urban oasis featuring soothing greenery and plants year-round to relax and unwind at your leisure _ Private club suite with game tables _ Entertainment chef's kitchen _ Media Room & Library with expansive

- cultural offerings



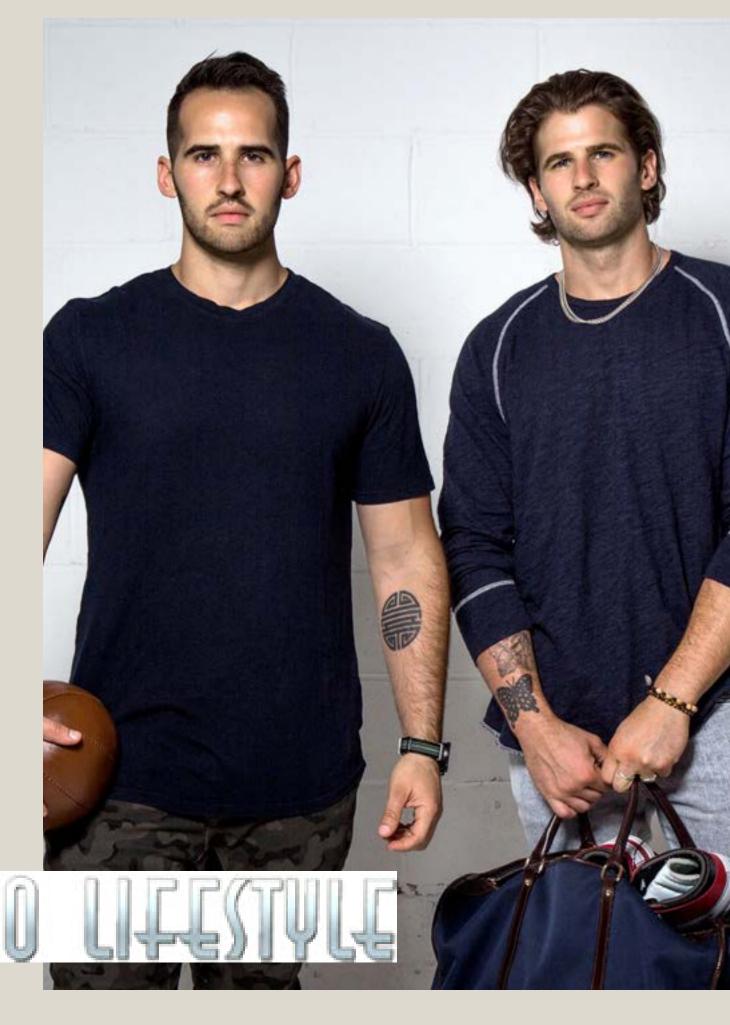
HOMAGE FITNESS

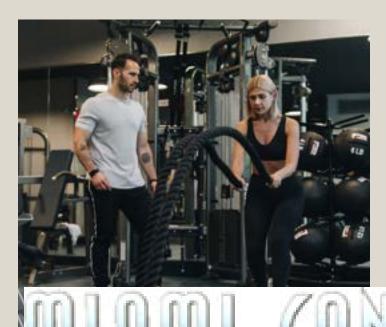


World-class fitness center with indoor gym designed by HOMAGE Fitness. HOMAGE is the vision behind celebrity trainers, Eric Johnson and Ryan Johnson, blending the science of health and fitness with the art of hospitality.

_ State-of-the-art indoor gym _ Yoga/meditation _ Private fitness training rooms _ Sunrise terrace with stunning views











ROOFTOP UPPER LEVEL

RECREATION AT ITS HIGHEST LEVEL



First-of-its-kind rooftop deck with:

- 75-foot resort-style lap poolHot hydrotherapy bath and oversized swim-spa
- North-facing private rooftop movie theatre experience
 Grill & Chill on the Sunrise and Sunset
- Decks
- Outdoor Game Lawn







REFINED INTERIOR EXPRESSIONS

- _ Fully finished and furnished residences thoughtfully curated by award-winning design firm, Shim Projects
- _ Floor to ceiling glass windows with custom window treatment _ All residences feature balconies
- _ Finished flooring on all residential interiors and balconies
- _ Kitchens and bathrooms feature custom Italian cabinetry and counters

- _ Innovative household appliances by Smeg featuring:
- Speed oven
- Integrated paneled refrigerator / freezer
- Dishwasher
- _ Top-of-the line, separate, in-unit washers and dryers
- _ Fully built-out, generous closets
 _ Hansgrohe bathroom fixtures, features



IFYOU PREFER SELF MANAGEMENT... TAKE YOUR PICK OR DO IT YOUR SELF

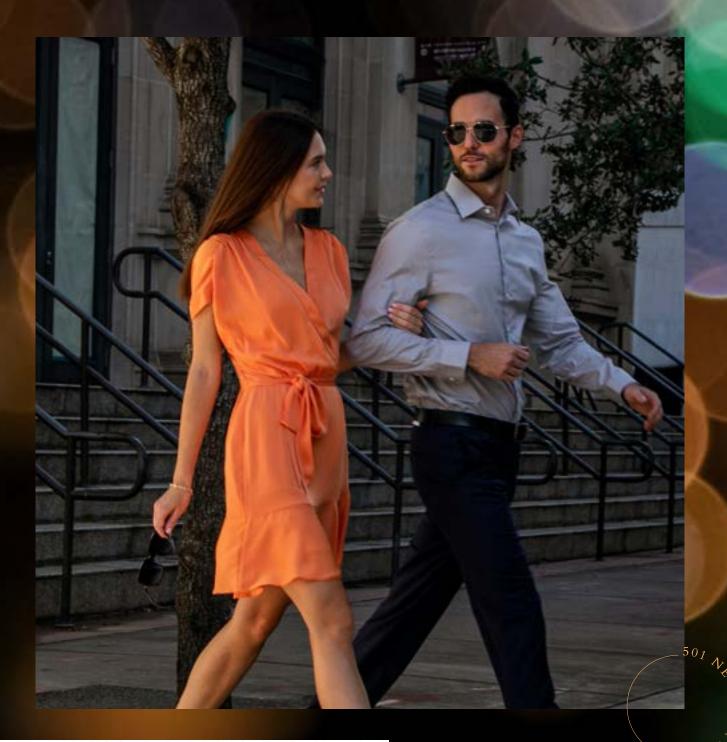
- 01 ONEFINESTAY
- 02 AIRBNB
- 03 VRBO
- 04 TRIPADVISOR
- 05 BOOKING.COM
- 06 HOME AWAY
- 07 FLIPKEY
- 08 HOMESTAY
- 09 HOUSE SITTING
- 10 VILLAS DIRECT
- 11 VACATIONRENTALS.COM
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- 13 INTERHOME
- 14 EXECUSTAY
- 15 PERFECT PLACES THAT COME
- 16 VACATIONRENTALS.COM
- 17 TURNKEY
- 18 ROOMARAMA

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- 23 THIRDHOME
- 24 EXPEDIA
- 25 9FLATS
- 26 PRICELINE
- 27 ORBITZ
- 28 TRIVAGO
- 29 LATEROOMS.COM
- 30 HOTWIRE
- 31 KAYAK
- 32 TRAVEL
- 33 LASTM
- 34 AGODA
- OF COLEM
- and many more...

NO RENTAL RESTRICTIONS RENTAL PER DAY | 365 DAYS A YEAR



THE PREMIER ADDRESS FOR ART, CULTURE & PLEASURE



MIAMI (OND) LIFESTYLE



ALWAYS ON THE SCENE. RIGHT OUTSIDE YOUR DOOR.

Arts, Culture and Entertainment

Philip and Patricia Frost Museum of Science Pérez Art Museum Miami

Freedom Tower

FTX Arena - home of the Miami

Adrienne Arsht Center for

Performing Arts

Knight Concert Hall

Olympia Theater

Silverspot Cinema

Lyric Theater

HistoryMiami Museum

Parks

Maurice A Ferré/Museum Park Bayfront Park

Essentials

Publix CVS

Walgreens Whole Foods

Miami Dade College

Shopping and Activities

Miami Worldcenter Bayside Market

Skyviews Miami Observation Wheel

Miami Walk of Fame

Giant Head Statue

Nite Owl Drive-In + Tropical Market

Fitness and Wellness

Yoga in the Park Orange Theory Fitness CrossFit Downtown Miami

Dining

Mana Poke Downtown Miami

Rakija Grill

Verde

Swagat Indian Kitchen

Segafredo Bayside

Caffe Tonny

La Estación American Brasserie

Margot Natural Wine Bar

Marina's Bar & Grill

Sagrado Café

Eleventh Street Pizza

Black Market

Lombardi's Miami Italian Restaurant

Sushi Sake

Mambo Café

Delicatessen Patagonia Joe & The Juice

La Industria Bakery & Café

Mondu

Central Fare at MiamiCentral

Zuma Miami

Transportation

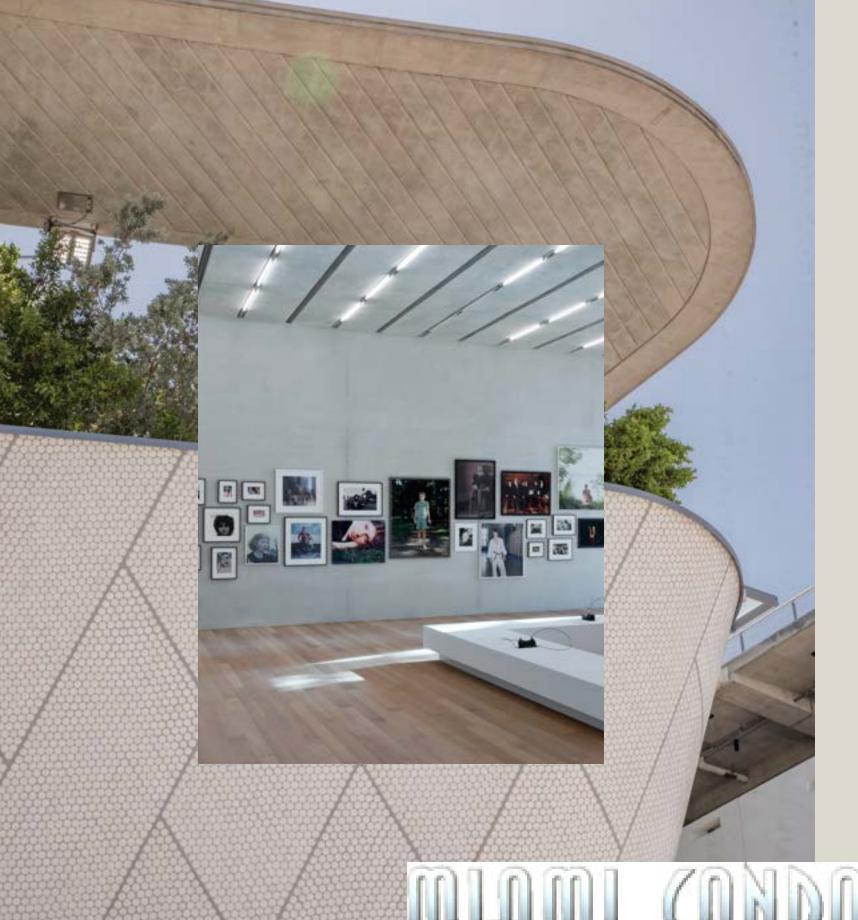
Metromover MiamiCentral - Brightline

Metrorail



ENGAGE EXPLORE DO MORE









AN ENERGETIC VIBE WITH AN URBAN BEAT

With it's magnetic appeal, Miami has always served as a haven for those seeking both adventure and relaxation. Now with it's thriving tech community and growing cache of innovative start-ups, Miami is quickly becoming a global hub for businesses that are making a mark. This unique dynamic of global business in an unmatched setting makes Miami the ultimate global destination.









MIAMI GLOBAL CITY









AS MIAMI CONTINUES
TO EMERGE AS AN
INTERNATIONAL HUB
FOR LEADING-EDGE
COMPANIES, DIGITAL
INNOVATORS, AND
INTERNATIONAL
ARTS AND CULTURE,
THE CITY IS RAPIDLY
EVOLVING AS A
WORLD-CLASS
METROPOLIS.

MIAMI I-395

New enhancements are already underway to reconnect Miami's Downtown, Midtown, and Edgewater neighborhoods with a 1.4-mile highway project, signature bridge, underline greenway and park, revitalized street-level retail, community art and engagement facilities, and much more. The iconic archway will span NE 2nd Avenue and Biscayne Boulevard and connect to the MacArthur Causeway towards Miami Beach.

MIAMI BAYLINK

The beach and the city united – this is the vision behind the Baylink, a mix of bus rapid transit (BRT), water taxis, and expanded Metrorail service to Miami International Airport, Miami Marlins Baseball Park, Florida International University, and other top destinations.

BRIGHTLINE TRAIN

Brightline high-speed rail service is designed to connect South Florida to Central Florida while taking cars off the road and offering millions of travelers an eco-friendly way to move. Brightline currently connects passengers from Miami, Fort Lauderdale and West Palm Beach and in 2022 will connect to Orlando with a later goal to connect Orlando to Disney World and Tampa.

MIAMI WORLDCENTER

Occupying nearly 30 acres in the heart of downtown Miami, Miami Worldcenter is the biggest mixed-use development in the U.S. after New York's Hudson Yards. The ten-block project will include world-class retail, hospitality and residential uses in the center of Miami's urban core. All told, the project is expected to account for \$3 billion in new investment within downtown Miami.

1.4M 2026 +10M



THE TEAM

ARIA DEVELOPMENT

ARIA DEVELOPMENT GROUP is a real estate development and investment firm with holdings in New York City, Washington, DC and Miami. Aria was founded in 2009 by partners Joshua Benaim, David Arditi and Timothy Gordon. Aria benefits from strategic partnerships with two prominent New York real estate families, each with a 60+ year track-record of real estate development, investment and management across a variety of asset classes.

The firm marries a classic value investment strategy with the real estate principles of location, scarcity, and beauty. Aria focuses on building and acquiring premier multifamily, hospitality, retail and mixed-use properties placing a strong emphasis on business relationships and local knowledge. Aria's development projects are focused on creating distinguished urban infill multifamily and mixed-use properties in great neighborhoods. Notable developments include:

YOTELPAD Miami | Miami, FL 321 Ocean | Miami Beach, FL 465 Pacific | Brooklyn, NY One Boerum Place | Brooklyn, NY The Bond | Washington, DC The Alden | Washington, DC

www.ariadevelopmentgroup.com













KUWAIT REAL ESTATE COMPANY (AQARAT) is one of Kuwait's leading real estate companies, with several firsts to its credit. It was the first real estate company to be listed on the Kuwait Stock Exchange (Ticker: IFA) and the first to develop mixed-use retail, office, and parking in Kuwait.

AQARAT's global footprint spans notable projects in the Middle East and Gulf States, Europe, and the United States where it is known for its ultra-luxurious residential hubs and mixed-use properties.

The company continues to successfully implement its strategic vision by evaluating the potential of new & emerging markets, investing in prestigious projects, and diversifying its scope of operations, all while maintaining superior quality, unyielding technical standards, and a commitment to excellence.

AQARAT has entered strategic alliances and joint venture partnerships with leading local, regional, and international companies including Yotel New York, IFA Hotels & Resorts, UAE and Courtyard by Marriott, Hamburg, Germany.

YOTEL Miami YOTEL New York YOTEL San Francisco Courtyard by Marriott Hamburg

www.aqarat.com.kw







REVUELTA ARCHITECTURE INTERNATIONAL

Revuelta Architecture International was founded with a commitment to provide our clients with quality designs balanced with sustainable and economically feasible solutions, delivered within stringent time schedules. This philosophy, over the past two decades, has been the cornerstone of the success of many of our projects. We have partnered with top local and national developers in the design and creation of some of South Florida's leading landmark residential, commercial, hospitality, automobile dealerships and mixed-use projects.

The Bath Club | Miami Beach Santa Maira | Brickell Brickell Flatiron | Brickell The Bristol Tower | Brickell Epic | Downtown Miami The Azure | Surfside Grovenor House | Coconut Grove Una Residences | Brickell L'Atelier | Miami Beach

www.revuelta.com













SHIM PROJECTS

SHIM PROJECTS is a highly specialized Interior Design and Design Direction studio that works with professional real estate developers, alluring consumer brands and specialty businesses. They understand how to integrate 'design' into development to create visually cohesive spaces and engaging experiences.

SHIM PROJECTS is currently working on a range of exciting projects including the transformation of Flamingo Point,in Miami Beach; several ground-up multi-family projects in growing cities and neighborhoods including North Druid Hills Atlanta, Creative Village Orlando, Downtown Miami, Wynwood and Edgewater; Paradise Farms, a 10-acre organic farm and luxury retreat in Homestead; Grown a 3,500 SF market and fully licensed restaurant in Miami Beach.

Flamingo Point | Miami Beach Bay Parc | Miami Flushing Commons | New York 4th Street Commons | Miami Bebito's | Miami Beach The Julian | Orlando

www.shimprojects.com













ONEWORLD PROPERTIES

OneWorld Properties, led by Peggy Olin, is a Florida-based full-service real estate brokerage firm offering elite services for luxury properties as well as integrated sales and marketing for residential development condominium projects. With over 20 years of experience, OneWorld Properties is an international leader in luxury real estate marketing and sales reaching markets in Asia, Europe and South America through their knowledgeable and multilingual staff. The company was founded in 2009 and since then has worked along some of the most prestigious U.S. developers topping over \$4 Billion in residential sales and over 3.000 units sold representing some of South Florida's top developments including 100 Las Olas, PARAMOUNT Fort Lauderdale Beach, PARAMOUNT Miami Worldcenter, Brickell Ten, SPECTRUM+ at Reunion Resort, YOTELPAD Miami and Legacy Hotel and Residences. Nationally, the OneWorld Properties brand is also recognized for their work in New York, Los Angeles, Houston and Atlanta with offices in Fort Lauderdale, Miami, Orlando, Shanghai, Beijing and Shenzhen.

100 Las Olas PARAMOUNT Fort Lauderdale Beach PARAMOUNT Miami Worldcenter Brickell Ten SPECTRUM+ at Reunion Resort YOTELPAD Miami Legacy Hotel and Residences

www.owpbrokers.com





